

Cookies Policy

By using this website, you accept our use of cookies as set out in this cookies policy. If you do not accept the use of cookies on this website as described, please stop using this website or disable the relevant cookies.

1. What are cookies and how are they used on this website?

Cookies are text files generated by a website and placed on your computer or on any other device you are using to access the website. Cookies are used on this website for various purposes including, to evaluate, develop and track website usage, improve your user experience and facilitate accommodation bookings, help your browser navigate the website, and to collect standard internet log information and visitor behaviour information. Cookies from third parties facilitate targeted marketing on this and other websites and they are used to evaluate and compile statistical reports for us on website activity. Sections 2 and 3 below contain further details about the cookies used and their purposes.

Most of the cookies on this website do not capture a user's name or other information that would identify the user personally. They merely identify a computer or other device. All information collected by cookies on this website are anonymous.

However, some cookies operated by our technology providers (such as Google) may collect certain personal information. Please see below for an explanation of how you can find details on and manage these cookies.

Session cookies store information locally on your device for the duration of your visit and expire at the end of your browsing session, i.e. when you close your browser window the session, cookie and information it collected is deleted. Persistent cookies are stored on your computer or other device and they remain there after you close your session until you delete them manually or until your browser deletes them based on the pre-determined period contained within the persistent cookies file.



**HIGHLAND
HOLIDAYS**

This website uses both first party and third-party cookies.

We have decided to categorise cookies used on our website based on the UK International Chamber of Commerce cookie guide, as follows:

"Strictly Necessary" Cookies – These are essential for the websites functionality and are used in order to enable users to move around this website and use its features.

"Performance" Cookies – These collect information about how users navigate this website, for instance which pages users access most frequently. They identify how users interact with our website, find out which pages seem to hold people up, which pages are not used often, which pages take a long time to load, which pages users tend to visit and in what order. All of this helps us to refine and develop our website to try and make it more user-friendly.

"Functionality" Cookies – These allow our website to remember choices you make. For example, the last date you've searched for or the last holiday you've viewed.

"Targeting" Cookies – These are used to deliver adverts relevant to an identified machine or device (i.e. mobile phone or tablet) which are tailored to interests associated with the website activity tied to that machine or device. These cookies are also used to limit the number of times a user sees an advertisement as well as to help measure the effectiveness of the advertising campaign. They may also remember that this website has been visited from a device and share that information with marketing organisations. These types of cookies are operated by third parties with our permission.

For more general information about cookies and how to disable them through your browser, visit <https://www.allaboutcookies.org/>.

You can control individual cookies on your browser at the [Network Advertising Initiative's](#) website or at [Your Ad Choices](#) website.

2. Google Analytics

This website uses Google Analytics, a web analytics service provided by Google Ireland Limited ("Google"). Google Analytics uses "cookies" to help us analyse how the site is used. The information generated by those cookies about your use of this website and your current IP-address will be transmitted by your browser to and will be stored by Google on servers in the United States and other countries. Google will use this information on our behalf for the purpose of evaluating your use of this website, compiling reports on website activity and providing other services relating to website activity and internet usage to us.

You may choose not to opt-in to permit use of the Google cookies and thereafter you can prevent that use by selecting the appropriate settings on your browser, however please note that if you do this you may not be able to use the full functionality of this website. You may also stop the transmission of information generated by the cookies about your use of this website and of your IP address to Google, by downloading and installing the Google Analytics Opt-out Browser Add-on available here: <http://tools.google.com/dlpage/gaoptout>

Google also displays adverts for Highland Holidays on third party websites.

Google will use cookies to display adverts on those third-party websites which may consider a user's prior visits to this website.

You may opt-out of Google's interest-based advertising program by visiting the Google advertising opt-out page <https://adssettings.google.co.uk/anonymous>

We combine data collected by Google Analytics to understand how anonymous users interact with this website after seeing our adverts. We do this to analyse and optimise our advertising campaigns.

3. Facebook

If you have a Facebook account and browse our website, Facebook will use cookies to enable them to offer you relevant information and products. It also helps them understand the information they receive from you.

Our website also uses a Facebook Pixel, which is a web beacon to personalise advertising to you. You are able to manage your Facebook related marketing through the settings on your Facebook account.

4. Does the policy apply to linked websites?

Our website contains various links to other websites. This cookie policy only applies to our website, so when you link to other websites you should refer to their own cookie policies.

5. How do we update our cookie policy?

We regularly review our cookie policy, and we post updates on our website. This cookie policy was last updated in February 2020.

6. Who can I contact if I have queries about this cookie policy?

Please contact us if you have any questions about our cookie policy.

Highland Holidays
Ben Nevis Holiday Park,
Camaghael, Fort William
PH33 7NF

E: reception@highlandholidays.com

T: 01397 703446

W: highlandholidays.com

By email: reception@highlandholidays.com

By post: Ben Nevis Holiday Park, Camaghael, Fort William, PH33 7NF